

Value Chain Development for Inclusive Economic Growth in Central Bogale/Mawlamyinegyuan Townships

Farmer-managed Financial Service in Delta

Purchase Finance System & Inventory Credit

Delta context and rationale

- Farmers need cash right after harvest
- At harvest time, prices are low
- Farmers don't have appropriate place to store and wait for high price



<u>Objective:</u> Give chance to farmers to **get higher price** by **collective storage** while keeping **cash down payment at harvest time**



Purchase Finance System (PFS)



For a world without hunger

Presentation by Phyo Wai Nyi (WHH)

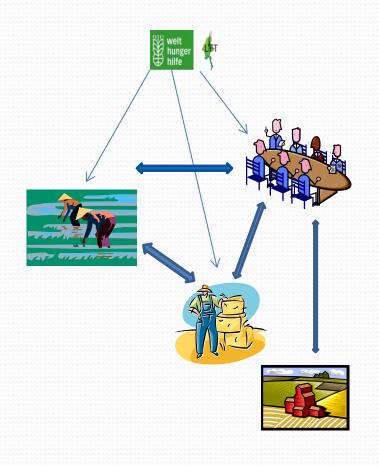
Financial service package for collective

- purchase
- storage
- sale

System

- > 80% cash down of the actual market price the day farmers sell to PFS
- > 20% remain with PFS committee as a reserve for overhead costs
- Final outstanding amount (20% remaining + proportional profit) will be distributed to the farmers at the end of cycle.

Methodology



Main Actors :

> Farmers, storekeepers, PFS committees, traders

Relationship Farmers and PFS Committee :

- Committee: Fixes and announces the criteria
- > Farmers: Responsible for the stock transportation
- Farmers & Committee: Cash settlement with certificate after quality & quantity check.

Relationship Farmers and Storekeeper :

- Storekeeper: Receives the defined amount of paddy
- Storekeeper: Q/C, records the data and prepare transparent receipt.
- Storekeeper: Updates market price development (weekly) on announcement board.

Relationship Storekeeper and PFS Committee :

- > PFS Committee: Contract for storekeeper
- Storekeeper: Stock monitoring & market price follow up
- Storekeeper > Committee: Inform market price development

Relationship WHH, PFS Committee and Storekeeper :

- > WHH > PFS Committee: Providing initial funds, technical support
- WHH > Storekeeper: Providing technical training and market price information



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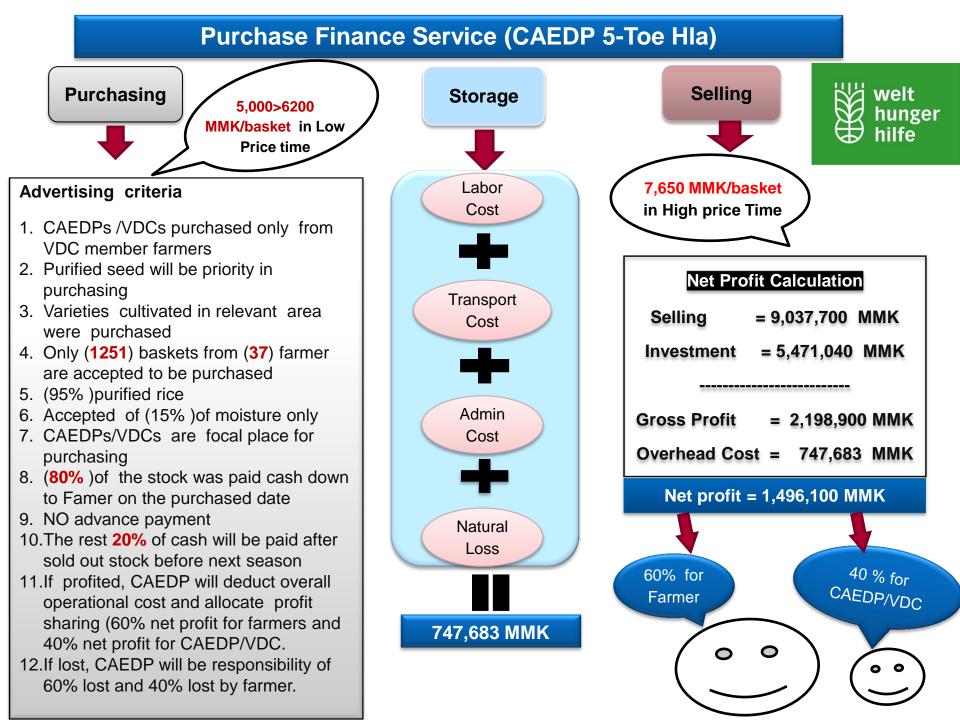
Geographical coverage and figures

PFS (2013-14) Monsoon

- > 9 PFS locations (5 CAEDPs & 4VDCs).
- > 186 farmers from 23 villages.
- > Total purchased Qty : 8004 baskets.
- > Average profit/basket : 200 MMK > 1490 MMK/basket

PFS (2014) Summer

- > 2 PFS locations (2 CAEDPs).
- Purchased 3460 baskets from 65 farmers.



Comparison of Regular Sale vs PFS

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Regular selling	Price (MMK)	Qty	Amount (MMK)	Participating in PFS	Price (MMK)	Qty	Amount (MMK)
Selling stock to traders	5,800	50	232,000	Selling stock to PFS	5,800	50	232,000
100 % cash down payment	5,800	50	232,000	000 80% of stock cash down received		50	224,000
Loss & transportation charges to be deducted	500	50	25,000	Selling stock to traders		50	382,500
				Gross profit			102,500
				Shared overhead cost	558	50	27,922
				Net profit after sale by CAEDP	1490	50	74,578
				20% remaining will be settled after sale by CAEDP		50	56,000
Final income at the end of cycle			207,000	Final income at the end of cycle			354,578
				Surplus amount by PFS			147,578

Advantages & Challenges

Advantages

- Low cost & self regulating.
- Opportunity to spend or reinvest the additional profit by PFS for next cultivation
- Reliable grain quality due to the systematical storage and Quality Control
- Avoided the manipulations of the traders due to the collective selling of large quantity
- Able to avoid some losses & damages, utilizing particular poly bags and specific scaling system
- Most of the project's former seed bank were getting active due to PFS activities

Challenges

 Market price can not predicted due to price fluctuation

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- No sufficient storage available
- In some cases, farmers were forced to sell out directly after harvest for the repayment of loans to money lenders.
- Unreliable weather constraints and storage difficulties

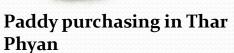
PFS Process Cycle



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PFS meeting in Toe Hla







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Delivery stock to warehouse



Selling stock to buyer in Min Hla Su



Seed bank in Koe Eain Tan



Storage in Pa Tet



Quality check in Kyain Chaung



Loading buyer boat in Ngapi Tone Hle



PFS profit calculation in Thone Htet



PFS explanation in Min Hla Su



PFS profit sharing in Koe Eain Tan

Inventory Credit



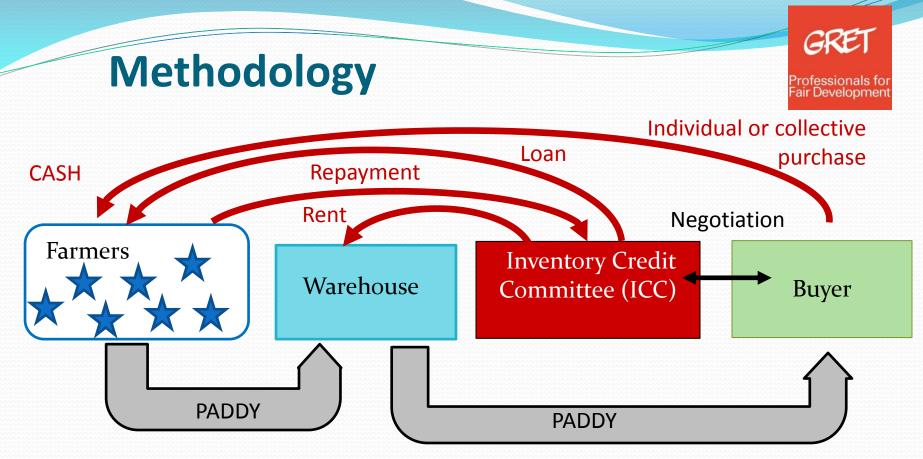
Presentation by Yin Yin Aye (Gret)

Financial service providing

- Loan
- Collective storage
- Access to collective sale

Service managed by <u>Inventory</u> Credit Committee (ICC)

- At cluster level, selected by Gret after assessment → signature of agreement and initial fund provision
- Committee selected by members (=farmers who have paid membership after 2 seasons)
- Committee technically supported by Gret for training (management, accounting) and monitoring



- 1. Selection of farmers
- 2. Storage of paddy and loan disbursement (65% of stock value at this time)
- 3. After few months, when price is higher, committee negotiate with buyers . If farmers approve, stock is sold

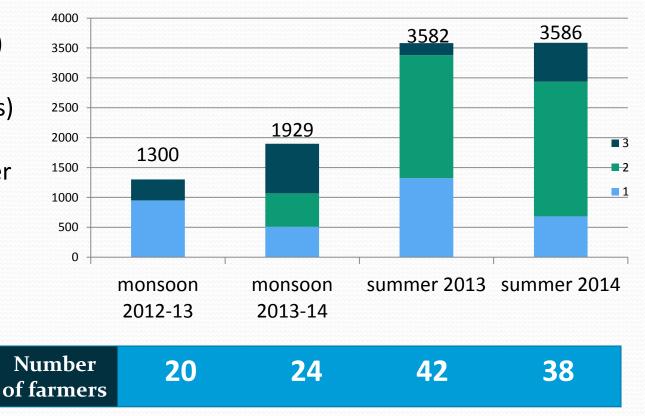
4. Farmers reimburse their loan+ interest (2,5%/month) and pay for storage cost (4 or 5%) and eventually air tie bag cost



Geographical coverage and figures

3 ICC established in 3 clusters

- 1. Alae Cahung (4 villages)
- 2. Lay Ein Tan (4 villages)
- 3. Taung Tha Lai (5 villages)
- → Extension to new cluster Planned for end 2014



Stored baskets

Advantages & Challenges

Advantages

- Access to safe place for storage
- Access to loan at low interest
- Awareness of farmers on weighting process (better negotiation power with buyer)
- Awareness of farmer/buyers on quality
- Improved linkage between farmers and buyers
- Develop self management, community decision making and operational capacities of villagers + improved cooperation and unity of cluster members
- Committee member develop strong negotiation/communication abilities and reinforce recording and accounting skills

Challenges

- Market price fluctuation make storage risky for some variety
- Farmers cash needs due to seasonal repayment loan strongly limits capacity of storage
- Governance/capital ownership system not yet finalized (planned for extension)

Comparison of methodology

	KH welt	GRET						
Particulars	PFS welt hunger hilfe	C Professionals for Fair Development						
Type of service	Financia	Il Service						
Mode of service	Collective storage							
Objective	Give chance to farmers to get higher price by collective storage while keeping cash down payment at harvest time							
Target beneficiaries	Small farmers (under 7 acres)	Small farmers (under 10 acres)						
Accumulated Achieved storage	2 seasons	4 seasons						
	251 Farmers	124 Farmers						
	11,464 baskets stored	10,397 baskets stored						
System & Methodology	Managed by CAEDP/VDC	Managed by Users						
	PFS purchase paddy from participants	IC store paddy for participants						
	Storage for 5-6 months	Storage for 4-8 months						
	3 varieties selected	4 varieties selected						
Profit variation	200 – 1490 MMK/basket	0 – 1527 MMK/basket						
Fund raising	From Storage service: 40% of net profit	From Loan service: loan interest + member fee						

Comparison of profit (example 1 farmer, 50 baskets, 6months)

		PFS			IC		
			/basket	TOTAL		/basket	TOTAL
Profit calculation	A .Harvest stock value		4700	235000		4700	235000
	B. Selling time stock value		5850	292500		5850	292500
	C. Storage cost			29298			11700
	D. Loan interest						22913
	Gross profit = B- A			57500			57500
	Net profit	Storage = B-A -C	564	28202	System = B- A -C - D	458	22887

	cash down at harvest time	80%		188000	65%		152750
Received	Payement after storage	20%		47000	35%		82250
by farmer	Net profit	60%		16921	all		22887
	TOTAL		5038	251921		5158	257887

- \rightarrow Storage cost for both system are really variable, this is example of 1 season.
- → Storage cost (C)of PFS system is higher than IC System due to inclusion of admin & transport expenditures while it is covered by IC fund.
- \rightarrow Net profit by PFS is higher because in IC net profit is decreased by deduction of loan interest (D)
- → Farmers receive more money with IC because he gets all profit at the end of cycle while it is shared for PFS.
- \rightarrow PFS is more restricting but less risky for farmer than IC.

Thank you !